



*Gift of Coaching*  
AWARDS

# Celebrating Impactful Coaching

Every day, ICF Chapters, volunteer Chapter Leaders and individual coach practitioners give the gift of coaching.

The ICF Foundation's Gift of Coaching Awards Program recognizes ICF Chapters that have forged impactful pro bono coaching partnerships with nonprofit organizations in their communities. The Gift of Coaching Awards Program honors these Chapters' contributions and provides a platform for them to share their success stories and communicate best practices.

## Award Categories

The ICF Foundation presents awards in two categories:

### *Gift of Coaching*

#### **Gift of Coaching Award**

The ICF Foundation Gift of Coaching Award recognizes an ICF Chapter for a single, impactful nonprofit partnership with pro bono coaching at its heart.

### *Culture of Giving*

#### **Culture of Giving Award**

The ICF Foundation Culture of Giving Award recognizes an ICF Chapter for its portfolio of impactful, nonprofit pro bono initiatives and its ongoing commitment to the ICF Foundation's ideals and values.

## Scoring Criteria

The entries are scored using the following four criteria:

- **Mission/Vision**

These initiatives will show the alignment of the program with the nonprofit partner's mission, vision and core values. An ideal program would be mapped clearly to the organization's goals and evolve to meet the specific needs of the nonprofit partner.

- **Learning**

In this area, the program shows impacted individuals' personal and professional growth, moving the partner into enacting or managing change. The program champions and moves coaching in a manner that it becomes a budgetary priority for the nonprofit partner.

- **Governance**

This criteria focuses on having a coherent system in place for managing the coaching initiative and ensuring the project uses coaches who hold an ICF Credential, have an understanding of the ICF definition of coaching and coaching process, and utilize the ICF Code of Ethics.

- **Outcomes**

The project determines the return on expectations (ROE) measurements provided for individual and organizational goals that were identified before the coaching initiative was implemented. It includes client indicators that validate increased levels of personal/professional effectiveness and overall well-being, along with positive testimonials that demonstrate the breadth and/or depth of the coaching initiative.

Learn more and access a sample of the application at [FoundationofICF.org](http://FoundationofICF.org).

## Key Dates

**September 5, 2017:**

Application window opens

**October 17, 2017,**

**5 p.m. (New York):**  
Application deadline

**December 2017:**

Interviews with finalists and their nonprofit partners

**January 2018:**

Finalists notified of their status



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