



Ignite Initiative Measurement

What is Ignite Measurement:

We are measuring the impact of the entire Ignite program for 2017-2018. The ICF Coach and Coaching Client play a key role in this process.

Why We Are Measuring:

We are measuring this project to help us better understand the impact that coaching has for leaders in education. We believe that through measurement, we can better illustrate and articulate the value of coaching toward the UN 2030 Sustainable Development Goals (SDG). Specifically, we believe that coaching is an amplifier and multiplier for an educational leader. In other words, we believe coaching facilitates change for an educational leader that has a ripple effect beyond the individual level. Through measurement, we will be better able to articulate that impact.

How Measurement Will Work:

Our focus is on the outcomes and impact of coaching and how they are efficiently and effectively delivered. More importantly, the measures are in alignment with the UN SDG #4; coaching progress will be tracked and impact will be measured.

Specifically, the Ignite Initiative will survey coaching clients at the end-point of the coaching project. The final results will be an aggregate of all coaching clients throughout the year. All individual results will be reported as anonymous, unless an individual coaching client chooses otherwise.

The Ignite Initiative Measurement will capture data on the following topics:

- **Coaching Client Demographics:** *who is the typical coaching client, where are they located and what is their role*
- **Coaching Goals:** *what are the coaching client's goals, do they have a plan, what percent of goal completion has been attained*
- **About the Coaching Experience:** *to what degree is the coaching client motivated to participate, how much does the individual coaching align with their needs and how supportive is the environment in which they work*
- **Changes Made as a Result of Coaching:** *to what degree has the coaching client improved in any of the following competencies: Communication, Developing & Managing People, Leadership, Negotiation & Influencing Others, Personal Development, Problem Solving, Resource Planning, Teamwork and Time Management*
- **Impact of Coaching:** *what has been the ripple effect of coaching*
- **Interview Willingness:** *would you like to share more with us*

Additional Opportunities for Input

To learn more about the impact and potential ripple effect of the coaching project, we welcome the opportunity to interview the primary point of contact with the Ignite Partner Organization. If a Partner Organization is interested in participating in an interview about the coaching experience with Ignite, please contact

Stephanie.Keally@FoundationofICF.org.

We will collect data and feedback from the Ignite Chapter Project Managers through the Chapter Tracking Form found in the Ignite Resource Suite of Tools.

If you have additional questions, please contact Stephanie.Keally@FoundationofICF.org.