



2018 GIFT OF COACHING WEBINAR FOR APPLICANTS

September 4, 2018

Today's Agenda



History and purpose



Changes for 2018



Success strategies for applicants



Overview of scoring criteria



Online submission platform



Application and selection timeline



Resources



Q&A

Purpose



Celebrate ICF Chapters that partner with nonprofits to deliver impactful pro bono coaching



Motivate and inspire Chapters to engage in their local communities



Model best practices for governance and execution of pro bono coaching partnerships

Changes for 2018



New categories



Updated application

- New questions for Chapters
- Form for nonprofit partner to complete



Revised scoring criteria



Publicly available scoring rubric

Categories



Single Initiative: Recognizes an ICF Chapter for a single nonprofit partnership initiative with pro bono coaching at its heart



Portfolio: Recognizes an ICF Chapter for its portfolio of 3 or more pro bono coaching initiatives.

Eligibility Criteria – Single



Must have launched before January 1, 2018



Must not be an ICFF Ignite project

Eligibility Criteria - Portfolio



At least one initiative must have launched before January 1, 2018



An ICFF Ignite initiative may be included in the portfolio

Application Updates



More specific, closed-ended questions



For Portfolio, answering questions for each nonprofit partner (instead of trying to cover every partnership in a single text box)



A form for your contact at the nonprofit partner organization(s) to complete capturing relevant info

Success Strategies



Download available resources at
Foundationoficf.org/giftofcoaching



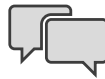
Follow instructions



Ask for help



More is more



Communication with your partner(s)



For outcomes and impacts, find
your balance



Tell a story!

Scoring Criteria



Mission/Vision: initiative's alignment with the mission, vision and strategic goals of the nonprofit partner



Governance: framework/approach, professional standards, best practices, measurement



Outcomes and Learning*: positive transformations for individual clients and the partner organization(s) as a whole; demonstrated value, influence or effectiveness of coaching; potential future investment in coaching

**Carries double weight in the scoring process.*

Scoring System



Each criterion for each partner evaluated on a 1–5 scale (1 = lowest; 5 = highest)



For Portfolio, mean (average) score is found for each criterion



Governance includes “non-negotiables” that determine upper limit



Outcomes and Learning multiplied by 2



Highest possible score: 20

Mission / Vision



Alignment between the coaching initiative and the nonprofit partner's mission, vision and core values



Mapping of the coaching initiative onto the nonprofit partner's goals and objectives



Partner testimonial re: how the initiative addressed the organization's mission

Governance



For a possible score 3 or higher (out of 5):

- Participating coaches required to hold an ICF Credential
- All coach-client relationships governed by a written coaching agreement
- Relationship between the Chapter and nonprofit partner is governed by a written agreement



If only two of the above are true, highest possible score = 2



If one or none are true, highest possible score = 1

Governance



Systems in place to manage the coaching initiative and evaluate/measure the success of the coaching initiative



Stringent guidelines for which coaches may participate



Process for matching coaches and recipients of coaching



Education for coaching recipients

- Definition of coaching
- What to expect from the coaching relationship

Outcomes and Learning



Positive transformations for individual clients and the organization



Qualitative and quantitative data demonstrating the positive value, influence and effectiveness of coaching



Likelihood that the partner will make a financial investment in professional coaching within the next two years

Online Scoring Platform



Access the application at foundationoficf.org/giftofcoaching



Log in using CoachFederation.org ID and password



For assistance contact abby.heverin@coachfederation.org

Timeline

- **September 4, 2018**
Applications Open
- **October 16, 2018, 12 Noon (New York)**
Applications Close*
- **November 25–December 7, 2018**
Finalist Interviews
- **January 31, 2019**
Status Notification
- **March 22, 2019**
Awards Presentation @ GLF 2019

**Deadline applies to application AND nonprofit partner form(s).*

Resources and Key Contacts



Application and downloadable resources:
foundationoficf.org/giftofcoaching



For award program-specific assistance:
Abby Heverin
abby.heverin@coachfederation.org
+1.859.219.3529



For Foundation-specific assistance (including connecting with the Council of Ambassadors):
Amy Friskney
amy.friskney@foundationoficf.org
+1.859.226.4373



2365 Harrodsburg Road, Suite A325
Lexington, KY 40504
888.423.3131 or 859.219.3580



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