



Overview & Impact

2018 Report of the ICF Foundation's Ignite Initiative
January 2019

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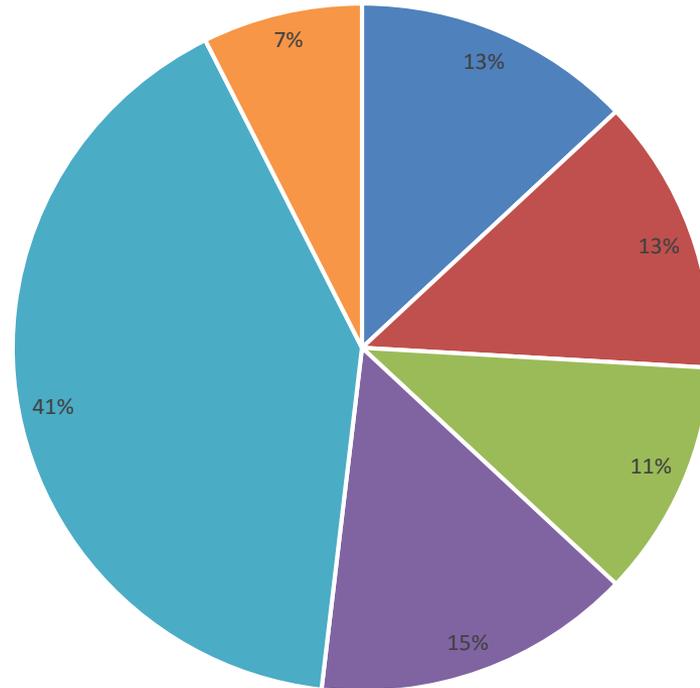
About Ignite 2018

Overview to date

- **55** Organizations partnered with **35** ICF Chapters
- Chapter projects are at varying stages, from partner selection to completed coaching
- **18** projects have completed coaching



Projects by Region

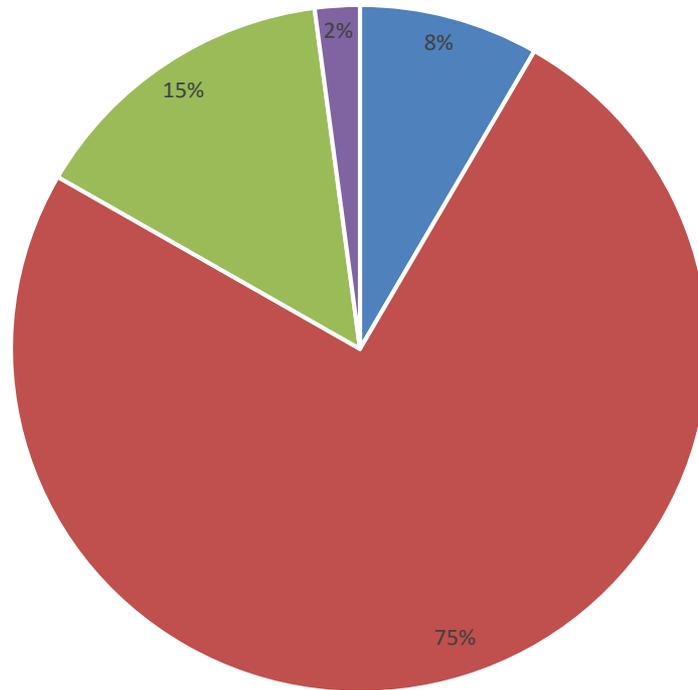


■ Asia
■ Middle East and Africa

■ Eastern Europe
■ North America

■ Latin America and the Caribbean
■ Western Europe

Types of Organizations



■ Higher Education ■ Non-profit/NGO ■ Public school system for K-12 ■ Other

Ignite Initiative Reach

The Ignite Initiative seeks to apply coaching at the top of organizations and create a ripple effect of positive impact.

To evaluate the potential impact of the Ignite Initiative (Chapter projects only), we researched the constituents served by each organization (i.e. number of students enrolled, number of people the non-profit services impact)

To date, the Ignite Initiative reach is **over 3 million people**.



2018 Volunteer Hours

ICF Credentialed Coaches (MCC, PCC and ACC with one renewal) are eligible to participate in Ignite projects.

Coaching is provided completely pro bono. Among the completed projects in 2018, coaches donated **over \$190,000 USD**.

**Values were calculated using the regional averages for coaching fees as reported in the 2016 ICF Global Coaching Study.*



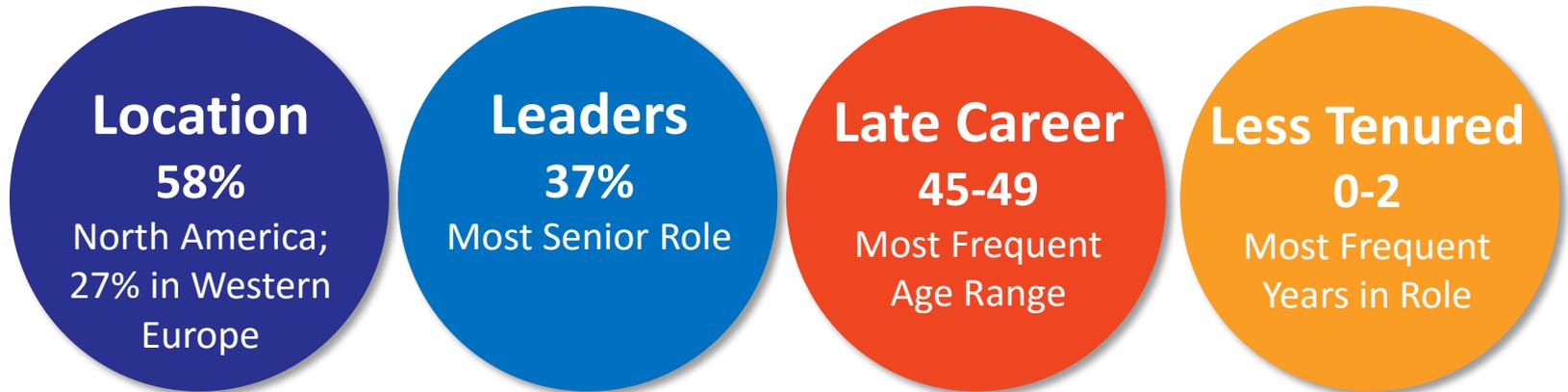
Coachee Survey Results

Overview for Survey Results

- Results and impact data to follow comes from **13** projects who have completed surveys (**57** total respondents). These results reflect the findings from the Coachee survey only.

Demographic Information

In summary...



57 survey respondents

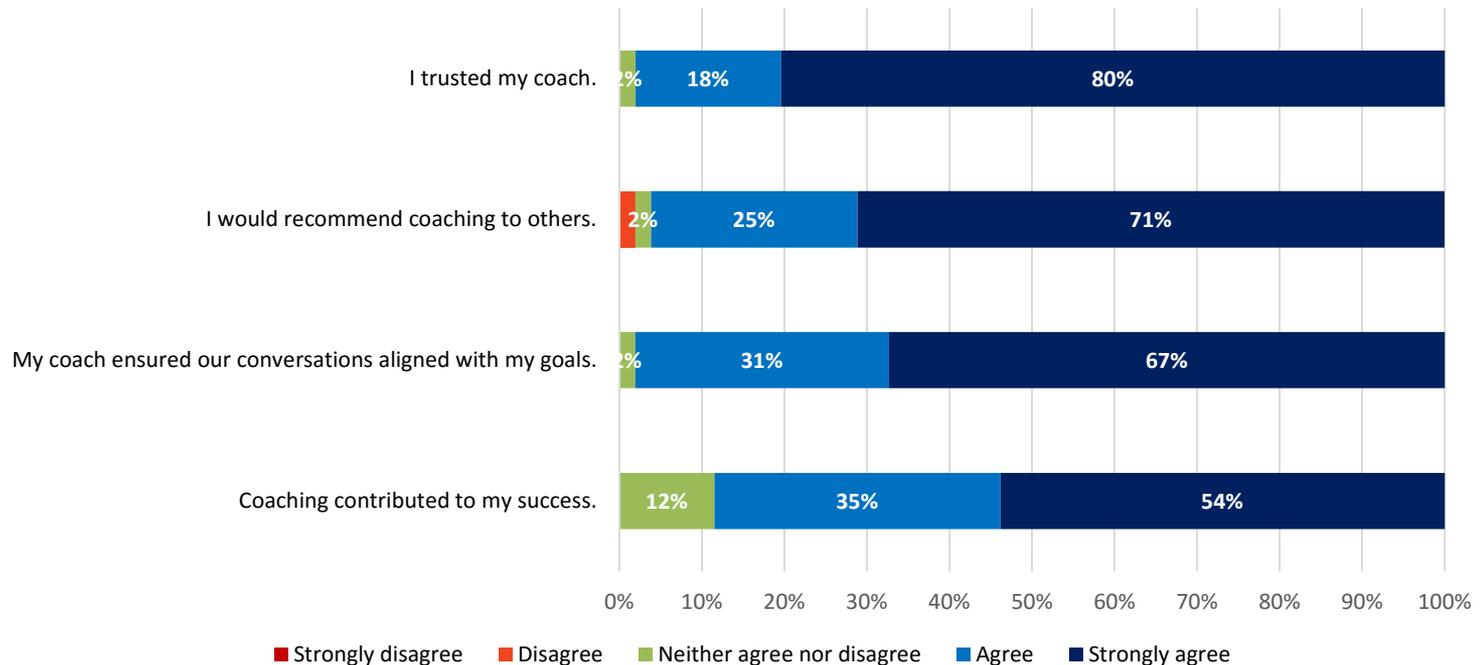
Executive Summary

Participants	Motivation	Prior Exposure	Coaching Experience	Goals	Impact	Social Impact
57 Non-Profit/NGO Leaders and Employees worldwide	98% Were motivated to take action on their learning from coaching, and 90% had a strong interest in participating in coaching.	79% Had never participated in coaching prior to Ignite	98% Trusted their coach, and 96% would recommend coaching to others.	83% Met at minimum half their goals	89% Believed coaching contributed to their success.	76% Believed the ripple effect of their gains from coaching would lead to improvement in employee engagement and operational efficiency (74%).

Coaching Solution

98%

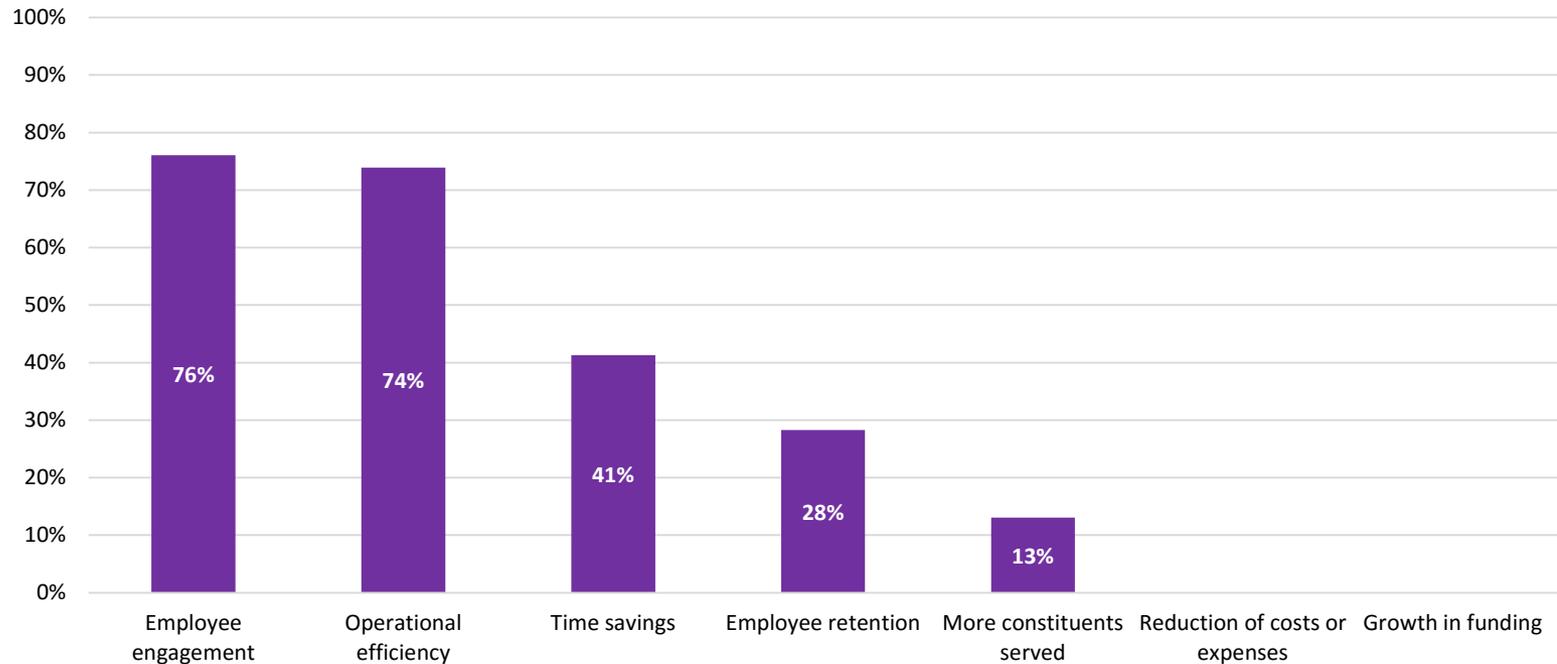
Trusted their coach,
coaching aligned with goals
and they would recommend
coaching to others.



Impact

76%

Reported the ripple effect and impact would lead to improved **employee engagement** and **operational efficiency** (74%).



Open-Ended Comments

- Would LOVE more sessions!
- My coaching sessions were interactive and interesting. My coach provided good guidance
- A couple of face-to-face interactions would have been useful
- I think it went phenomenal.
- I think that the coaching experience had a good lifecycle of analysis to action. If I had been more proactive about scheduling appointments, I may have had even more success.
- More frequent conversations and follow up.
- My coach was awesome!
- I'm getting better responses from my staff.
- I have achieved greater senior team and all staff buy in and commitment, as well as increased team alignment and cohesion.
- Being able to work with a coach, I was able to re-collect myself and re-focus on what it was that I wanted to do to better myself, on a personal and professional level.

