



# Celebrating Impactful Coaching

Every day, ICF Chapters, volunteer Chapter Leaders and individual coach practitioners give the gift of coaching.

The ICF Foundation's Gift of Coaching Awards Program recognizes ICF Chapters that have established impactful pro bono coaching partnerships with nonprofit organizations in their communities. The Gift of Coaching Awards Program honors these Chapters' contributions and provides a platform for them to share their success stories and communicate best practices.

## *Gift of Coaching*

### AWARD CATEGORIES

#### **Gift of Coaching Single Award**

The ICF Foundation Gift of Coaching Single Award recognizes an ICF Chapter for a single, impactful nonprofit partnership with pro bono coaching at its heart.

#### **Gift of Coaching Portfolio Award**

The ICF Foundation Gift of Coaching Portfolio Award recognizes an ICF Chapter for its portfolio of impactful, nonprofit pro bono initiatives and its ongoing commitment to the ICF Foundation's mission.



## KEY DATES

**September 3, 2019**

Application window opens

**October 15, 2019**

5 p.m. (New York)  
Application deadline

**December 2019**

Interviews with finalists and their nonprofit partners

**January 2020**

Finalists notified of their status

**March 2020**

Awards presentation at GLF 2020

## SCORING CRITERIA

The entries are scored using the following criteria:

- **Mission/Vision**

There is alignment of the program with the coaching nonprofit partner's mission, vision and core values. An ideal program would be mapped clearly to the organization's goals and evolve to meet the specific needs of the nonprofit partner.

- **Governance**

This criteria focuses on having a coherent system and professional standards in place for managing the coaching initiative. Strong governance ensures the project uses coaches who hold an ICF Credential, have an understanding of the ICF definition of coaching and coaching process, and utilize the ICF Code of Ethics.

- **Outcomes and Learning**

The project shows positive transformations for individual coachees and the nonprofit partner(s) as a whole. It includes client testimonials that demonstrate value, influence or effectiveness of coaching. The outcomes help non-profit leaders to understand what is possible, allowing the organization to make informed decisions with their future budgets. It also determines the return on expectation (ROE) measurements provided to individual and organizational goals that were identified prior to the start of the coaching initiative.

Learn more and access a sample application at [FoundationofICF.org/giftofcoaching](https://FoundationofICF.org/giftofcoaching).



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