

A close-up photograph of a lit sparkler against a dark blue background, with bright sparks and light trails radiating from the center. The image is partially obscured by a dark blue gradient at the top and a solid orange horizontal bar below it.

Preparing Your Gift of Coaching Application

Success Strategies for ICF Chapter Leaders and Nonprofit Partners

September 3, 2019

Today's Agenda

- About the award
- Changes for 2019
- Categories and eligibility criteria
- Timeline
- Scoring
- Submitting your application
- Success strategies
- Resources
- Q&A



About the Award



CELEBRATE ICF CHAPTERS WHO
PARTNER WITH NONPROFITS TO
DELIVER IMPACTFUL PRO BONO
COACHING



MOTIVATE AND INSPIRE ICF
CHAPTERS TO ENGAGE IN THEIR
LOCAL COMMUNITIES



MODEL BEST PRACTICES FOR
GOVERNANCE AND EXECUTION OF
PRO BONO COACHING
PARTNERSHIPS

Changes for 2019



Defining pro bono solely as “for the public good,” which includes both uncompensated and compensated coaching activities



Revised Governance criteria

Categories and Eligibility Criteria

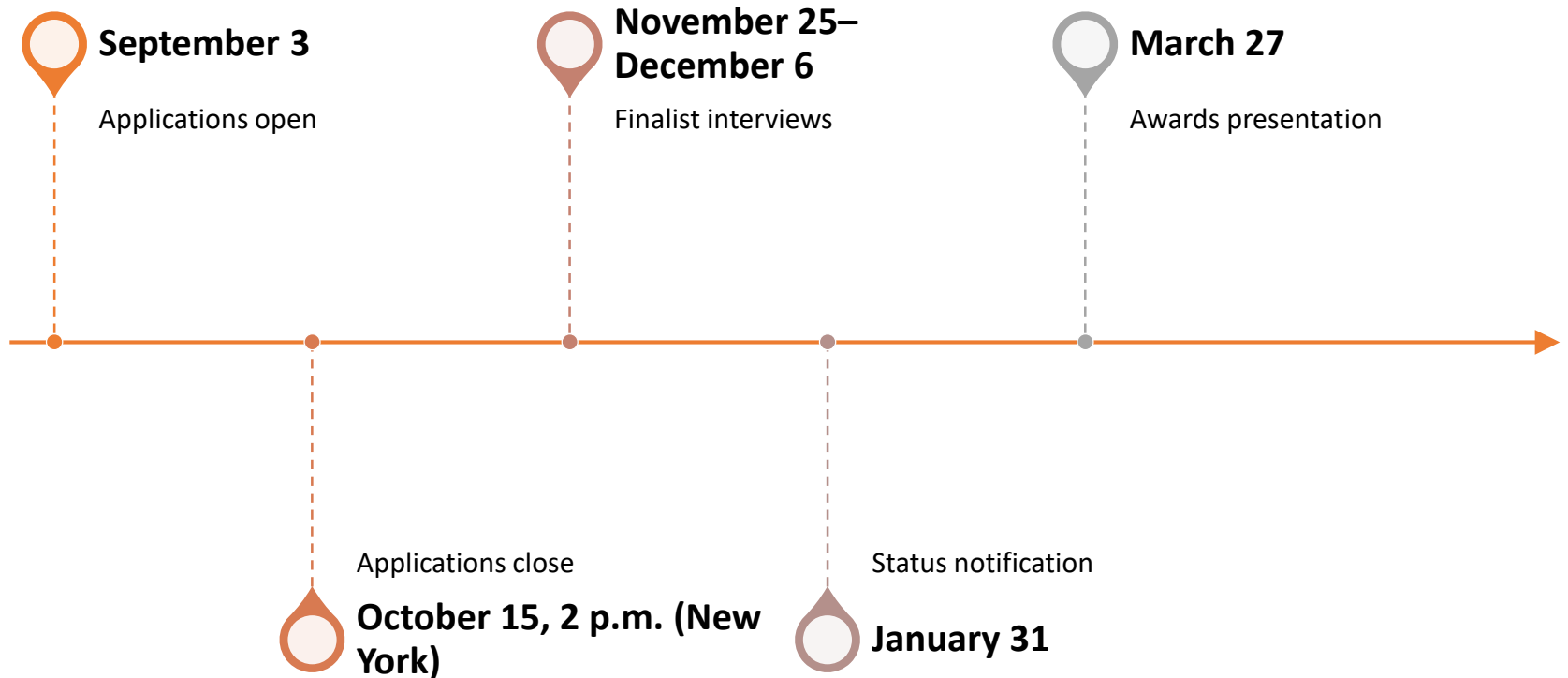
Single Initiative

One partner organization
Began prior to January 1, 2019
Not an Ignite project

Portfolio

3 or more partner organizations
At least one partnership began prior to January 1, 2019
Ignite projects may be included

Timeline



Scoring Criteria



MISSION/VISION



GOVERNANCE



OUTCOMES AND
LEARNING

Mission/Vision

Alignment between the coaching initiative and the nonprofit partner's mission, vision and core values

Mapping of the coaching initiative onto the nonprofit partner's goals and objectives

Governance

Oversight provided to ensure professional and ethical practice that sustains alignment with the nonprofit partner's mission

Systems to manage the initiative and evaluate its success

Guidelines for which coaches may participate and a clear matching process for coaches and coaching recipients

Education for coaching recipients re: what to expect

Outcomes and Learning

Positive transformation for individual clients and the organization

Qualitative and quantitative data demonstrating the positive value, influence and effectiveness of coaching

Likelihood that the partner will make a financial investment in professional coaching within the next two years

Scoring System



Each criterion for each partner evaluated on a 1-5 scale (1= lowest; 5=highest)



Outcomes and Learning multiplied by 2



For portfolio, mean (average) score is found for each criterion



Highest possible score: 20

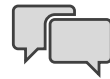
Submitting Your Application

| | |
|---------|--|
| Access | Access application at FoundationofICF.org/giftofcoaching |
| Log in | Log in using coachfederation.org ID and password |
| Submit | OK to submit before partners' forms are submitted |
| Contact | Contact Abby Heverin (abby.heverin@coachfederation.org) for technical assistance |

Success Strategies



Download available resources at
FoundationofICF.org/giftofcoaching



Communication with your partner(s)



Follow instructions



For outcomes and impacts, find your
balance



Ask for help



Tell a story!



More is more

Resources



Application, worksheet and rubric:
FoundationofICF.org/giftofcoaching



Awards program-specific
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