Preparing Your Gift of Coaching Application

Success Strategies for ICF Chapter Leaders and Nonprofit Partners

September 3, 2019
Today’s Agenda

• About the award
• Changes for 2019
• Categories and eligibility criteria
• Timeline
• Scoring
• Submitting your application
• Success strategies
• Resources
• Q&A
About the Award

CELEBRATE ICF CHAPTERS WHO PARTNER WITH NONPROFITS TO DELIVER IMPACTFUL PRO BONO COACHING

MOTIVATE AND INSPIRE ICF CHAPTERS TO ENGAGE IN THEIR LOCAL COMMUNITIES

MODEL BEST PRACTICES FOR GOVERNANCE AND EXECUTION OF PRO BONO COACHING PARTNERSHIPS
Changes for 2019

Defining pro bono solely as “for the public good,” which includes both uncompensated and compensated coaching activities

Revised Governance criteria
## Categories and Eligibility Criteria

<table>
<thead>
<tr>
<th>Single Initiative</th>
<th>Portfolio</th>
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<tbody>
<tr>
<td>One partner organization</td>
<td>3 or more partner organizations</td>
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<tr>
<td>Began prior to January 1, 2019</td>
<td>At least one partnership began</td>
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<tr>
<td>Not an Ignite project</td>
<td>prior to January 1, 2019</td>
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<td>Ignite projects may be included</td>
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Timeline

- **September 3**: Applications open
- **October 15, 2 p.m. (New York)**: Applications close
- **November 25–December 6**: Finalist interviews
- **January 31**: Status notification
- **March 27**: Awards presentation
Scoring Criteria

MISSION/VISION

GOVERNANCE

OUTCOMES AND LEARNING
Alignment between the coaching initiative and the nonprofit partner’s mission, vision and core values

Mapping of the coaching initiative onto the nonprofit partner’s goals and objectives
Governance

- Oversight provided to ensure professional and ethical practice that sustains alignment with the nonprofit partner’s mission
- Systems to manage the initiative and evaluate its success
- Guidelines for which coaches may participate and a clear matching process for coaches and coaching recipients
- Education for coaching recipients re: what to expect
Outcomes and Learning

Positive transformation for individual clients and the organization

Qualitative and quantitative data demonstrating the positive value, influence and effectiveness of coaching

Likelihood that the partner will make a financial investment in professional coaching within the next two years
Scoring System

Each criterion for each partner evaluated on a 1-5 scale (1= lowest; 5=highest)

Outcomes and Learning multiplied by 2

For portfolio, mean (average) score is found for each criterion

Highest possible score: 20
## Submitting Your Application

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<tr>
<th>Access</th>
<th>Access application at FoundationofICF.org/giftofcoaching</th>
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<tbody>
<tr>
<td>Log in</td>
<td>Log in using coachfederation.org ID and password</td>
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<tr>
<td>Submit</td>
<td>OK to submit before partners’ forms are submitted</td>
</tr>
<tr>
<td>Contact</td>
<td>Contact Abby Heverin (<a href="mailto:abby.heverin@coachfederation.org">abby.heverin@coachfederation.org</a>) for technical assistance</td>
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Success Strategies

- Download available resources at FoundationofICF.org/giftofcoaching
- Communication with your partner(s)
- Follow instructions
- For outcomes and impacts, find your balance
- Ask for help
- Tell a story!
- More is more
Resources

Application, worksheet and rubric: FoundationofICF.org/giftofcoaching

Awards program-specific assistance:
Abby Heverin
abby.heverin@coachfederation.org
+1.859.219.3529

Foundation-specific assistance:
Amy Friskney
amyfriskney@FoundationofICF.org
+1.859.226.4373