**How to Sign Up for The Ignite Initiative**

Ignite is a call for individual coaches to work as a team to provide pro bono coaching to a partner organization whose mission is aligned with a United Nations 2030 Sustainable Development Goal. With specific parameters in place for the coaching projects, Ignite is designed to support the work, provide tools and best practices, and allow coaches to focus on achieving the greatest impact.

Review the Ignite Road Map for project parameters, best practices, and tips for partnering with an organization. Reference all the templates, resources, and talking points available to you in the Ignite Resource Suite of Tools.

**I’m ready to sign up!**

Once you have reviewed the project parameters, gathered your project team, and selected your partner organization, you are ready to officially sign up for Ignite! To do so, complete the Project Initiation Form linked in the Ignite Resource Suite of Tools on the ICF Foundation website.

**You will need to provide the following information in this form:**

About the project and partner organization

* Chapter/Group Name
* Location
* Project Manager
* Partner Organization
* SDG(s) your project addresses
* Partner organization’s mission/purpose
* Organization’s goals for the coaching program
* Reach or impact potential of this coaching project. (Constituents served by the team, department, division, etc. You can utilize the partner organization to help determine this.)
* Whether the partner organization has agreed to share organizational metrics for evaluating the social return on investment (SROI) of the coaching project.
* Consent for the ICF, ICFF, and ICF Chapter/Group to share the partner organization’s name in relation to Ignite

About the coaching project

* Number of ICF-Credentialed Coaches
* Number of Coachees
* Anticipated number of coaching hours per coachee
* Month and year coaching will begin and end