



GIVING TUESDAY

CHAPTER LEADER ADVOCATE KIT

Thank you for your support.

ICF

Foundation

PROMOTIONAL GRAPHICS

In addition to the ICF produced promotional graphics you can access to use in your emails and on social media via [Canva](#), we also encourage you to check out the official graphics available [here](#). You'll have both options to choose from to help amplify our message!



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TUESDAY



SOCIAL MEDIA MESSAGING

This year, I am supporting the ICF Foundation for #GivingTuesday to help them achieve their mission of accelerating and amplifying social system change through coaching! Their work — from annual coaching education scholarships to reduced-rate coaching for nonprofit organizations working toward UN Sustainable Development Goals — helps change lives around the globe.

Join me in making the gift of coaching accessible to even more individuals and organizations by [donating to the ICF Foundation this Giving Tuesday](#).

#ICFFoundation #ICFSocialImpact



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On December 3, let us be the change we want to see in the world. Join me in supporting the ICF Foundation for #GivingTuesday. Through Ignite coaching initiatives, they connect coaches and ICF chapters with nonprofits, creating real, positive social system change. Your donation can make a real difference in the lives of nonprofit leaders and those they serve. Together, we can create a better world. [Donate now!](#)

#ICFSocialImpact #ICFFoundation

I wanted to share something close to my heart: The incredible work of the ICF Foundation! They're on a mission to create positive social system change worldwide through the transformative power of coaching.

Support them this #GivingTuesday and join a global movement for good. [Donate today!](#)

#GivingTuesday2024 #ICFSocialImpact #ICFFoundation

If you are as passionate about empowering the world through coaching as I am, join me in supporting the ICF Foundation this #GivingTuesday. They connect and equip coaches with nonprofit organizations focused on the UN Global Goals, accelerating social system change. ***You are changing the world through coaching!*** Inspiring hope, [one donation at a time!](#)

#GivingTuesday2024 #ICFSocialImpact #ICFFoundation



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EMAIL TEMPLATE

Subject: Join Us This #GivingTuesday to Make a Difference!

Preview Text: Help create positive change in the world. Support the ICF Foundation!

Dear Member,

I wanted to take a moment to share an opportunity I am excited about!

This #GivingTuesday, we are teaming up with the ICF Foundation, the non-profit coaching for social-impact ICF family organization. They're doing incredible work, and I wholeheartedly believe in their mission.

As your ICF Chapter Leader, I'm reaching out for your support. Your financial contribution, no matter the size, will play a crucial role in creating a better society through coaching. Plus, this year, we have the 3rd Annual ICF Chapter Challenge. Our chapter goal is to raise \$ _____ USD. With your help, we can meet and exceed this goal!

Chapters that raise the most funds will be recognized on social media, the ICF Foundation webpage and the donor newsletter, and will receive a digital badge to display on their chapter website.

This is our chance to make a substantial difference, promote the impact of our coaching profession, and to receive well-deserved recognition for our chapter's exceptional efforts. Together, we're transforming lives through coaching! Every gift makes a difference.

Please share your involvement in this meaningful cause on social media using #ICFSocialImpact and tagging ICF. Your voice could be the spark that ignites even more positive change!

[Join in the Movement.](#)

Mark your calendar for #GivingTuesday on December 3 but remember, donations can be made any time between November 15 and December 15. [Please use this special link for your gift to apply to the Chapter Challenge.](#)

Thank you for considering this important cause, and for being a part of our collective effort to make the world a better place.

Wishing you a wonderful #GivingTuesday filled with joy, compassion, and a spirit of giving!

[Your Name]

[Your Title/Organization]



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For **#GivingTuesday**

I'm donating to the
ICF Foundation to
support social change
through coaching!

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