

2026 Giving Tuesday Supporter Toolkit

Help Create the Next Story of Change.



A supporter toolkit for sharing the ICF Foundation's Giving Tuesday campaign with your network.

The Message:

Your gift expands access to professional coaching by opening doors for aspiring coaches and strengthening leaders and organizations that create positive social impact around the world.

4 easy ways to help

01

SHARE A STORY



Post one of the campaign stories or share why the Foundation matters to you.

02

SPREAD THE WORD



Share, repost or forward ICF Giving Tuesday content.

03

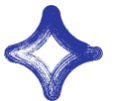
MAKE IT PERSONAL



Email, text or DM a few people who may care about coaching for social impact.

04

GIVE + INVITE



Make your own gift, then invite others to help create the next story of change.

You don't have to do everything. Choose one action and make it yours.

Campaign Website

Outreach Guide

Personal messages are powerful. Consider making the copy your own, or add one sentence about why you care, then include the campaign link.

SOCIAL POST

This Giving Tuesday, I'm supporting the ICF Foundation because I believe coaching can be a powerful force for positive change.

A gift can open the door to coaching education, strengthen a nonprofit leader, or help an organization better serve its community.

Join me in helping create the next story of change.

foundationoficf.org/donate/global-giving-tuesday/

#GivingTuesday #ICFFoundation #CoachingForSocialImpact

TEXT / DM

Hi [Name] — I'm supporting the ICF Foundation this Giving Tuesday. Their work helps expand access to coaching and supports coaching for positive social impact around the world. If the mission speaks to you, I'd love for you to take a look, give, or share: [Campaign link]

EMAIL

Subject: Help create the next story of change

I wanted to share the ICF Foundation's Giving Tuesday campaign with you. I support this work because [add your reason]. Gifts help expand access to professional coaching and strengthen people and organizations creating positive social impact. If you'd like to be part of it, you can learn more, give or share here: [Campaign link]

Not sure what to share? Start with one of the campaign stories:

[Deepa Shahi • Donor Spotlight](#)

[U&I Trust • Ignite Program](#)

[Sophia Casey • Scholarship Provider](#)

[Scholarship Recipients • How Coaching Changes Lives](#)